

## Drawing from the energy of the fan base

Inspired by the energy of the fan base — the dynamics of the exterior facade and continuity of the seating bowl will electrify and energize the FCC fan base and the Queen City.

## A grand procession

The grand plaza serves as a front porch, a place designed to welcome the FCC March to the Match and usher fan energy inside the stadium.

#### The tension of the competition

The expressive architectural form is a singular twisting motion that signifies the tension between the two teams about to take to the pitch.

## An intense match day experience

The continuity of the seating bowl will capture a visual focus, sound and energy of the fans, highlighted by an intimidating safe standing section, The Bailey.

# PROJECT DETAILS

- Seating Capacity: Estimated 26,000-26,500
- Project cost: \$250 Million
- Site: 12.4 acres
- Completion: Estimated March 2021
- Total Square Footage of Stadium Footprint: 518,000 SF
- Premium Seating Capacity: 4,500; 59 suites; 5 oversize party suites; 4 premium club areas
- Exterior Form: There are 513 vertical facade fins containing 2.5 miles of integrated lighting that make up the buildings unique exterior form

"There's a dedication and authenticity to soccer in Cincinnati that rivals any city in the U.S. Our design for FCC harnesses the energy of the fans to create a world-class soccer atmosphere."

Jonathan Mallie, Populous Principal-in-Charge, Lead Designer